

**FOR IMMEDIATE RELEASE**

**March 5, 2026**

**WIAA Filing Details Racist Remarks Made by School Board Candidate, Jefferson Davis**

**Menomonee Falls, WI** — Grassroots Menomonee Falls Area (GMFA) is calling on School Board candidate **Jefferson Davis** to address newly uncovered records detailing racist and inappropriate conduct at a middle school basketball game this past December, just months ago.

Davis is a longtime Menomonee Falls political operative and former Village Board President who resigned from office amid campaign finance fraud. He is now seeking a seat on the School Board — the very body entrusted with safeguarding students and setting standards for conduct in the district.

On December 11, 2025, a Game Day Misconduct Report was filed with the Wisconsin Interscholastic Athletic Association (WIAA) regarding an incident at Templeton Middle School's boys basketball game on December 9, 2025.

The report identifies Jefferson Davis as the official involved.

The report category: **“Hate speech/Racism toward coach.”**

According to the written statements from coaches present at the game:

One coach reported:

“One of the referees made a comment to [REDACTED] that was inappropriate and racially insensitive... He then asked, ‘Do you know what kind he is?’ and pointed at [REDACTED], saying, ‘your color,’ before laughing.”

Another coach documented:

“The referee said the other coach was loud, rude... Then he looked in my face and said Yeah, he is your color.”

The report further describes the referee telling a coach:

“You’re probably not gonna like me because I am the person who lives on Sheridan with all the Republican signs.”

The complaint also states that during the game, the same referee yelled at a parent and falsely accused him of being on the court, with parents witnessing the conduct.

In internal district communications dated December 10, 2025, Athletic Director Brian Kirt wrote to area administrators:

“My boys basketball coaches had an issue with an official yesterday. I won’t get into details. If you have Jefferson Davis scheduled to officiate games at your place, when we play you, please let me know ASAP.”

In February 2026, a district administrator followed up, asking:

“Was an official complaint filed on this?”

The existence of a formal WIAA misconduct report confirms that the incident was serious enough to escalate beyond informal concern.

This incident did not occur decades ago. It happened in December 2025, mere months before voters will decide who should oversee district policy, equity, and student well-being.

Jefferson Davis has a long history in local politics. He previously resigned from his role as Village Board President following campaign finance fraud issues. Now, voters are confronted with documented racist comments made while serving as a referee at a middle school athletic event.

School board members are responsible for representing and promoting the education and well-being of all students and supporting staff and coaches. As a community, we should expect our leaders to model ethical leadership. Racially insensitive remarks directed at a coach — in front of students and families — directly undermine those responsibilities.

GMFA believes this reflects not an isolated lapse, but a decades-long pattern of poor judgment and behavior inconsistent with the standards expected of public officials. GMFA believes this pattern of behavior — both recent and historical — demands clear accountability.

We find Jefferson Davis’s conduct at a middle school athletic event, combined with his prior resignation from the Village Board amid campaign finance fraud, to be reprehensible. It would be disgraceful and embarrassing to have him represent our community — and even more troubling to have him serve in a key leadership position for our students.

School Board members are entrusted not only with policy decisions but with modeling integrity, respect, and inclusion. When a candidate has been formally reported for racist remarks at a school event just months ago, voters must ask:

- What message does that send to our families?
- What does that communicate to students of color?
- To coaches and educators?
- To parents who expect professionalism and ethical leadership?

Menomonee Falls deserves leadership that reflects our community’s highest standards, not a continuation of a decades-long pattern of misconduct.

We call on Jefferson Davis to publicly address the misconduct report, take responsibility for his actions, and immediately withdraw from the School Board race. Our students and community deserve leaders who reflect integrity and respect, not candidates whose recent conduct and long record of misconduct undermine the very values our schools are meant to uphold.

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### **About Grassroots Menomonee Falls Area**

Grassroots Menomonee Falls Area is a community-led organization dedicated to defending public education, promoting ethical leadership, and ensuring transparency in local government. The

organization works to support candidates and policies that prioritize students, families, and an inclusive community for all.

For media inquiries, please contact:  
Grassroots Menomonee Falls Area

[www.grassrootsmfa.org](http://www.grassrootsmfa.org)  
[info@grassrootsmfa.org](mailto:info@grassrootsmfa.org)



Rhonda Watton <wattrh@hamilton.k12.wi.us>

**WIAA Report**

1 message

**Kirt, Brian** <KirtBri@sdmfschools.org>

To: Rhonda Watton <wattrh@hamilton.k12.wi.us>

Thu, Dec 11, 2025 at 7:31 AM

Thanks for the chat yesterday! Always a pleasure!

This is just for your records.

See attached.

BK



**Brian Kirt**  
 Behavior Interventionist & Athletic/Activities Director  
 ● [kirtbri@sdmfschools.org](mailto:kirtbri@sdmfschools.org)  
 ☎ 262-946-2148  
 🌐 [www.fallschools.org/north](http://www.fallschools.org/north)

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**WIAA Report - J.D. Official.pdf**  
851K

**Kirt, Brian**

**From:** WIAA Info <noreply@formresponse.com>  
**Sent:** Thursday, December 11, 2025 7:28 AM  
**To:** Kirt, Brian  
**Subject:** We have received your response for Game Day Misconduct Report (Poor Sportsmanship)

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**Game Day Misconduct Report (Poor Sportsmanship)**

Your Name	Brian Kirt
Your Position	School Administrator/Athletic Director
School Name You are affiliated with	Menomonee Falls
Email	kirtbri@sdmfschools.org
Phone Number	(262) 946-2148
Gender	Boys
Select Sporting Event	Basketball
Level	Middle Level
Other School(s) in attendance	Templeton Middle School - Hamilton School District
Date of the Event	12-09-2025
Location of the Event	Templeton Middle School - Sussex

Name of Person Being Reported #1 (if known)

Jefferson Davis

Role of Person #1

Official

What WIAA School is Reported Person #1 Affiliated With

None/unknown

Report Category

Hate speech/Racism toward coach

Please provide specific detail, including names, explaining the events which resulted in the action taken

██████████ (Coach - 7th grade)

I want to report an incident that took place today in Templeton before the 7th grade basketball game. One of the referees made a comment to ██████████ that was inappropriate and racially insensitive. While talking about the opposing team's coach, he said that we should expect the 8th grade coach to be loud and on the floor screaming, he is a jerk. He then asked, "Do you know what kind he is?" and pointed at ██████████ saying "your color," before laughing.

██████████ (Coach - 8th grade)

So tonight, one of the referees said a racist out-of-line comment to me, and ██████████ heard it too. I took it and didn't react. He was referencing the 8th-grade coach as being difficult. He led his comment to me, saying, "You're probably not gonna like me because I am the person who lives on Sheridan with all the Republican signs." I responded, "I don't care what party you are as long as you like kids." Then the referee began to describe the other 8th-grade coach from Sussex. The referee said the other coach was loud, rude, a person who does not follow the rules, and a real jerk. Then he looked in my face and said Yeah, he is your color. During the game, the same referee yelled at ██████████'s dad, calling him difficult and falsely accusing him of being on the court when he wasn't. All of the parents witnessed his actions during the game. Just want to make sure it's documented that this referee feels too comfortable and gloats his privilege.

## Wroblewski, Margaret

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### Game Day Misconduct Report (Poor Sportsmanship)

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Your Name	Brian Kirt
Your Position	School Administrator/Athletic Director
School Name You are affiliated with	Menomonee Falls
Email	kirtbri@sdmfschools.org
Phone Number	(262) 946-2148
Gender	Boys
Select Sporting Event	Basketball
Level	Middle Level
Other School(s) in attendance	Templeton Middle School - Hamilton School District
Date of the Event	12-09-2025

Location of the Event Templeton Middle School - Sussex

Name of Person Being Reported #1 (if known) Jefferson Davis

Role of Person #1 Official

What WIAA School is Reported Person #1 Affiliated With None/unknown

Report Category Hate speech/Racism toward coach

Please provide specific detail, including names, explaining the events which resulted in the action taken

██████████ (Coach - 7th grade)  
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So tonight, one of the referees said a racist out-of-line comment to me, and ██████ heard it too. I took it and didn't react. He was referencing the 8th-grade coach as being difficult. He led his comment to me, saying, "You're probably not gonna like me because I am the person who lives on Sheridan with all the Republican signs." I responded, "I don't care what party you are as long as you like kids." Then the referee began to describe the other 8th-grade coach from Sussex. The referee said the other coach was loud, rude, a person who does not follow the rules, and a real jerk. Then he looked in my face and said Yeah, he is your color. During the game, the same referee yelled at ██████████ dad, calling him difficult and falsely accusing him of being on the court when he wasn't. All of the parents witnessed his actions during the game. Just want to make sure it's documented that this referee feels too comfortable and gloats his privilege.

## Wroblecki, Margaret

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**From:** [REDACTED]  
**Sent:** Thursday, February 12, 2026 12:00 PM  
**To:** Kirt, Brian  
**Subject:** Fw: Basketball Official Concern

Brian-

Was an official complaint filed on this?

Thank you- [REDACTED]

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**From:** [REDACTED]  
**Sent:** Wednesday, December 10, 2025 10:20:43 AM  
**To:** Kirt, Brian <KirtBri@sdmfschools.org>  
**Subject:** Re: Basketball Official Concern

Thank you.  
I'm glad you knew who it was.

[REDACTED]

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**From:** Kirt, Brian <KirtBri@sdmfschools.org>  
**Sent:** Wednesday, December 10, 2025 10:17:56 AM  
**To:** [REDACTED] <[REDACTED]>  
**Subject:** FW: Basketball Official Concern

FYI: Keeping you in the loop!

I got you!

Brian

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**From:** Kirt, Brian  
**Sent:** Wednesday, December 10, 2025 10:18 AM  
**To:** 'Cantwell, David' <cantweda@wauwatosa.k12.wi.us>; Brody Jossart <bjossart@gsdwi.org>; 'Kevin Moore' <kmoore@grafton.k12.wi.us>; 'Devine, Don' <devinedo@wauwatosa.k12.wi.us>  
**Subject:** Basketball Official Concern

Good Morning,

My boys basketball coaches had an issue with an official yesterday. I won't get into details.

If you have Jefferson Davis scheduled to officiate games at your place, when we play you, please let me know ASAP.

I appreciate your support!

Thanks,  
Brian



North Middle School

engage learn inspire

## Brian Kirt

Scholar Interest and Athletics/Activities Director

 [brian.kirt@northmiddle.org](mailto:brian.kirt@northmiddle.org)

 202 946 2148

 [www.falcons.org/nms](http://www.falcons.org/nms)